

BusinessWeek

ASIAN EDITION / SEPTEMBER 17, 2001

THE MCGRAW-HILL COMPANIES

Indonesia

Some
multinationals
are thriving

Indian TV

How
Star went
from loser
to winner

GE

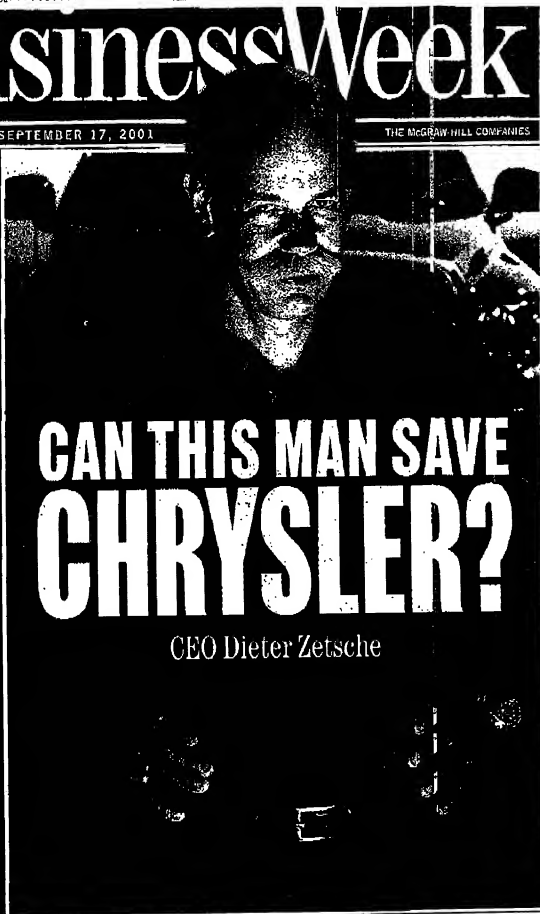
Sizing
Up Jeff
Immelt



HP and Compaq



Is a
deal the
answer?



CAN THIS MAN SAVE CHRYSLER?

CEO Dieter Zetsche



AUSTRALIA... \$10.00 CANADA... \$12.00 INDIA... \$10.00 KOREA... \$10.00 MALAYSIA... \$10.00 NEW ZEALAND... \$10.00 PHILIPPINES... \$10.00 SINGAPORE... \$10.00 THAILAND... \$10.00 UNITED STATES... \$10.00 VIETNAM... \$10.00

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IDEALISM
The IMF is
raising
questions
about Japan's
economy
page 30

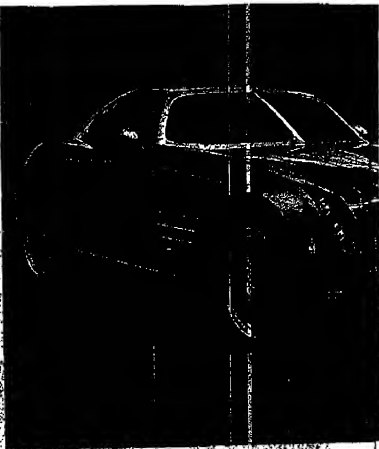
BusinessWeek

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NEW TEAM

Can two
companies in
trouble make
each other
stronger?

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Cover Story

46 CAN THIS MAN SAVE CHRYSLER?

Three years after the merger, DaimlerChrysler's U.S. unit is still running rough. As a result, the company's stock is down 65%, and profits in 2000 tumbled 90%. And few new models will surface till 2004. Oddly enough, CEO Dieter Zetsche may be just the white knight the situation requires. The German exec has confounded his many American critics by turning out to be a decent, even likable, fellow. He has the unions' support. And who knows, he may even get Stuttgart and Detroit to cooperate in their carmaking operations

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The country is still low-cost, so foreign companies are staying put despite economic turmoil and violence

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Shareholders will continue to lose out until they get a real voice in running the island's corporations

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Despite Khatami's 70% victory, conservatives are doing a good job of blocking reform

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The upmarket jeweler has a risky new plan: a chain of luxury hotels. Is that a good idea?

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The combo will be the global leader in PCs, but given their ultrathin margins and maturing markets, how much of a prize is that?

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Soaring costs will put the pinch on just about everyone—and it couldn't come at a worst time for the economy

44 BUSHS 50.1% SOLUTION

Preparing for 2004, he's aiming to win over just a few old foes in some key states

COVER PHOTOGRAPH BY KATHLEEN LAURENCE; PHOTOS IMAGES FROM TOP TO BOTTOM: BRAD SPENCER, GLENNAN, GLENNAN, GLENNAN, GLENNAN

